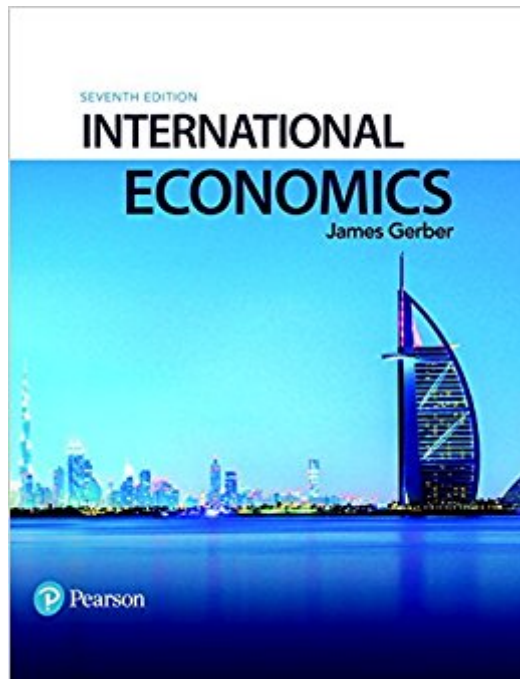




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# International Economics (7th Edition) (Pearson Series In Economics)



## Synopsis

For courses in international economics. **Introduces international economics through accessible writing and real-life applications** A principles-level introduction that's accessible to readers of all backgrounds, *International Economics* uses real-life applications to cover both the macro and micro components of international economics. The text illuminates economic institutions and policies, as well as recent developments in the global economy, without requiring the use of higher-level math. In addition, the text has a flexible approach, which includes self-contained chapters and comprehensive coverage, allowing readers to adapt its concepts to a wide range of possible uses. The 7th Edition includes a number of enhancements, such as updated tables and graphs, new case studies, and revised discussion of relevant topics.

**Also available with MyLab Economics** MyLab Economics is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. **Note:** You are purchasing a standalone product; MyLab Economics does not come packaged with this content. Students, if interested in purchasing this title with MyLab Economics, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and MyLab Economics, search for:

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## Book Information

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## Customer Reviews

James Gerber received his PhD in Economics from the University of California, Davis. He is Professor of Economics and Director of the Center for Latin American Studies (CLAS), a US Department of Education National Resource Center, at San Diego State University. He has been a visiting scholar and lecturer at several institutions, including the University of Calgary, the Colegio de la Frontera Norte in Tijuana, the Universidad Autónoma de Baja California Sur in La Paz, Mexico, and the Center for US-Mexican Studies at the University of California, San Diego. His current research examines economic development along the U.S.-Mexico border since 1950, while his most recent publication is the co-edited volume, *Agricultural and Rural Connections in the Pacific, 1500-1900*. He is the author of *International Economics*, now in its third edition, and numerous articles on North American integration. Dr. Gerber teaches several courses in the Latin American Studies program, including courses on research methodology, economic policy reform, economic integration, and introduction to Latin American Studies. --This text refers to an out of print or unavailable edition of this title.

If looks could deceive .. wait, they can. Sitting down to read a chapter of this book seems like it's going to be a breeze, but instead you find yourself trudging through a jungle filled with quicksand and bear traps. Bold vocabulary words with vague at best definitions, conveniently not included in the summary. The summaries, by the way, are the only parts of this book worth reading. The author has no concept of how to be concise, and instead every sentence in a chapter is in a struggle to be heard as the most important. It gets better .. the instructor slides provided to go along with your 30 page chapter somehow manage to be 120 sides of irrelevant and unclear examples. In short, if your professor thinks that using this book is a good idea, the class is probably going to be a nightmare (one in which you die of boredom). This is coming from a 4.0 Junior.

I used this text at my college last semester for an upper-division course in economics--International Trade and Finance. Overall, it was a well-written, easy-to-read textbook. If I were asked to point out

one of its faults, I would have to say that the author could have had, at times, broken the graphs down more simply than he did. Otherwise, economics is economics: Unless it is your thing, it is largely dry and boring. Still, the chapters that spoke directly to international trade theories were quite interesting.

Very clearly written and excellently priced. Instructors should not teach straight from this text because most things are so straight forward, but instead should supplement this text with interesting readings, discussions, projects, activities, etc.

This book helped me in my college course and gave many graphs to help explain the text, but I feel that the conclusions really gave a good explanation of economics and how variables interact.

Thank you so much!

I needed this textbook for an economics class I was taking. Well organized and explains concepts well.

Purchased this book for a class. It is pretty easy to read and understand. I thought it was worth buying and it wasn't too expensive so overall a good purchase.

Good, sturdy book. Needed it for school and it was half of the price of what my school was selling for so THANK YOU.

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